



VILLAGE OF COMMERCIAL POINT
Public Hearing Minutes
Pettit's Market Variance Request
November 16, 2020

Mayor Goldhardt called the meeting to order at 6:15 pm. Administrative Assistant Baldwin took roll call with the following members present: Ms. Wolfe, Mr. Mitchem, Ms. Joiner, Mr. Thompson and Mr. Grassel. Mr. Moore was not present.

Mayor Goldhardt explained the process of the hearing. He advised the residents that they may speak to council but council will not address questions. He said each resident will have five minutes to speak. He said after the Public Hearing, the Council will be holding a Committee-of-the-Whole meeting, then will move into a Council Meeting. He advised everyone that the Council has 35 days from tonight to make any decisions.

Ms. Jodi Conley addressed council with her concerns. She stated that her house backs up to Pettit's Market. She said if Council grants approval of the sign, they need to place some kind of landscaping to block the sign so she does not have to look at it. She feels a larger sign and display will add more light in the area. She does not understand why they need it because the parking lot is always full.

Mr. Tom Conley distributed pictures of the lights that already face their backyard. He said he can sit on his back patio and the lights blare at him. He said he loves and shops at Pettit's. He said previously they have asked in email for pine trees to be placed on the hill behind their house, but received no response. He said he understands business and advertising but the light from their parking lot already lights up his entire house. He said they are just asking for help to offset the lights.

Trish Pettit said when they built their store, they forgot about the sign in the designer process. She said the light will not flash. She said Facebook is a good way to post, but they have to pay for it to go to all of their followers. She said they have tried other ways to advertise. Ms. Pettit said this is a huge investment for them and can also be a way to advertise local community events. She said the sign will be dimmed when they close and the lights in the parking lot is a security issue for her employees. She said Council had no issues when they brought their plans to them for approval.

Mr. Conley said he understands they have enhanced the area but they did not understand when it was the built the LED's would stay lit all night. He said he does not understand why they can't block some of it. Mr. Pettit said the mounds are not there as a permanent solution. He said he will split the price of planting pine trees on their property. He said it is not a one-year fix though. They will work with one another for a solution.

A motion was made to adjourn the meeting by Mr. Thompson and seconded by Ms. Wolfe. All members were in favor, the motion passed and the meeting was adjourned.

Allan D. Goldhardt, Mayor

Wendy Hastings, Fiscal Officer